

CELEBRATING LIFE.

A MARKETING STRATEGY
BY GK STUDIO

APPROACH 01

*A tailored, premium approach
that understands you.*

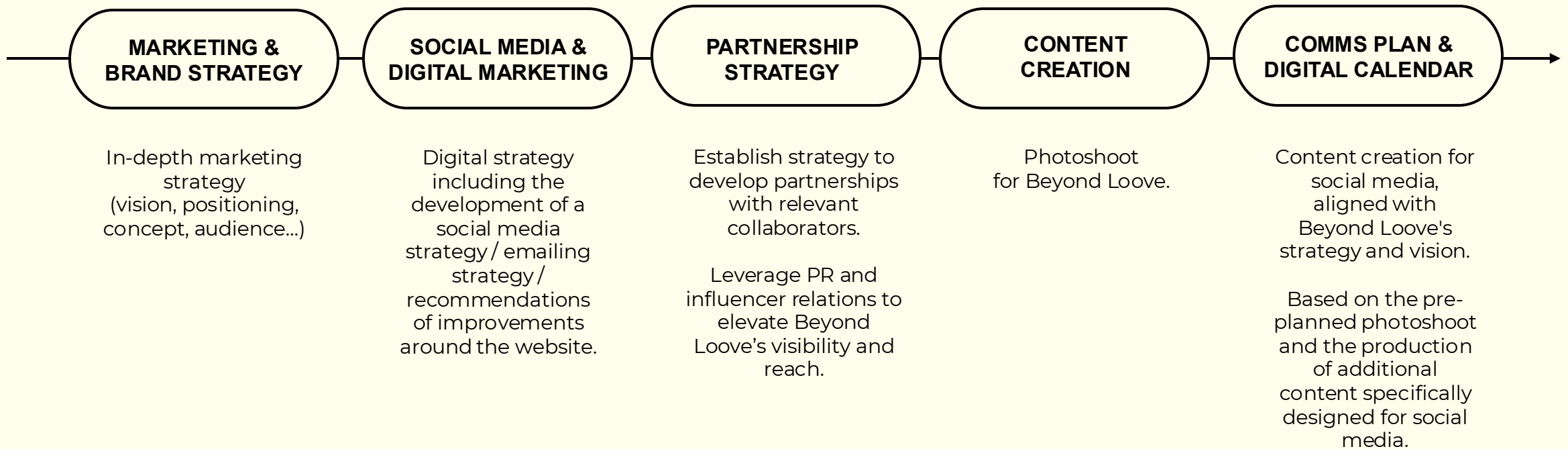
I want to sit with you and listen to you, ensuring the way we communicate around *Beyond Loove* reflects your unique identity.

A fresh take on traditional services, infusing creativity and modern marketing strategies into this space.

Finally, a commitment to premium execution, in the way we communicate, reinforcing *Beyond Loove* value to excellence.

ROADMAP

02



DELIVERABLES 03

Description	Quantity (project)
Development of the brand's overall strategy (vision, positioning, values, global marketing approach, concept...)	1
Development of the Social Media Strategy + Event Strategy + Influencers Strategy (based on the brand marketing strategy)	1
Photoshoot (photographer fee only)	1
Content creation for social media for 30 days + Publishing calendar	1

DELIVERABLES 03

Description	Quantity (project)	Unit Price
Development of the brand's overall strategy (vision, positioning, values, global marketing approach, concept...)	1	2,000
Development of the Social Media Strategy + Event Strategy + Influencers Strategy (based on the brand marketing strategy)	1	1,700
Photoshoot (photographer fee only)	1	1,800
Content creation for social media for 30 days + Publishing calendar	1	1,500

Total: €7,000

Rest of the budget should be split between PR, Paid Media Investment, Event... depending on the outcomes of the strategy.

TIMELINES

04

I expect to work about 20-25h/weekly on the next 3 weeks to have everything ready by the 3rd of March.

Starting tomorrow.